

Board Members in Attendance (term expiration):

x	Happy Smith (2024)	Excu.	Susana Vazquez (2026)
x	Patricia Honeycutt (2024)	x	Sean Hilty (2026)
Excu.	Jackie Chappell (2024)	x	Marissa Wilson (2026)
x	Carolyn Garrity (2024)	x	Stephanie Benitez (2026)
x	Sarah Hogan (2024)	x	Jarvis Davis (2026)
Excu.	Julie Smitherman (2025)	x	Courtney Bennett (Ex officio)
x	Kirk Lightfoot (2025)	x	Adele Nelson (Ex officio)
x	Ken Jones (2025)		Mayor Rusty Nix (Ex officio)
x	Clay Nordan (2025)		Junior Mayor (Ex officio)
x	Kathy King (2025)		MDCD Representative (Ex officio)

Call to Order and Approval of Minutes

Kirk Lightfoot called the meeting to order at 8:04 a.m.

Minutes were reviewed from the meeting on March 14, 2024. *On a motion by Patricia Honeycutt, seconded by Sean Hilty, minutes were approved as presented.*

Treasurer's Report

Treasurer, Sarah Hogan, presented a report dated 3/8/24 indicating:

- Income Statement (Profit & Loss for 3/9/24 – 4/8/24): -\$1,014.96
- Balance Sheet (as of 4/8/24): \$74,247.77
- Outstanding checks: \$1,200
- Net Statement Balance (as of 4/8/24): \$73,047.77

Income Sources:

- Membership Dues: \$1,777.48 collected this month
 - **President's Circle:** Trustmark
 - **Benefactor:** none
 - **Supporter:** none
 - **General:** Alabama Custom Trailer & RV, Carolyn Garrity, Czeskleba TV, Main St. Tavern
 - **Individual:** Deeleen Baker, Danielle Haskett-jennings, Jennifer Toliver, Melinda Nix

Fundraising:

- Veteran Banners: (\$879.90) (2 sold)
- Sponsorships: \$3,708.15
 - Alabama Custom Trailer & RV sponsorship of May Friday Nights at the Cove
 - Alabama Custom Trailer & RV Promoter Level sponsorship of CO. STARTERS
 - Spring Creek Investments Innovator Level sponsorship of CO STARTERS
- Spring Fling Vendor Fees: \$272.22
 - 4 received

On a motion by Patricia Honeycutt, seconded by Carolyn Garrity, the financial reports were approved as presented.

President's Report

No Report

Committee Reports

Organization Committee: Our accountant is working on our 990 taxes.

Design Committee:

Committee Chair, Kirk Lightfoot, reported that committee member Jackson took the lead in "painting the town blue" for Child Abuse Prevention Month in April by partnering with Owen's House to install blue pinwheels, etc. downtown, with plans to expand next year; 2 out of 3 facade grant projects have been completed; all are encouraged to attend the Chamber luncheon next week featuring Mary Wirth from Main Street Alabama; preparation for the tour on May 5 as part of the National Main Street Conference was discussed; the Monte Gras planning committee will meet soon to plan their 2025 event; thanks again to Adele for taking care of refreshments for Public Works on March 30 during Free Dump Day.

Promotion Committee:

Committee Chair, Sarah Hogan, reported that their committee is also preparing for the May 5 tour, with Discover Shelby providing bags for us to offer swag, and thanks again to Adele for booking JQ's One Man Swing Band to perform during the tour; Tim Tingle will give a tour of Orr Park during that event as well; Friday Nights at the Cove season begins April 26 and volunteers will distribute posters to District businesses; the photo spot at Owl's Cove Park is displaying an Arts Fest poster, and will be replaced with a Friday Nights at the Cove poster after April 20; volunteers are encouraged to sign up for volunteer shifts during Spring Fling on April 27, and numerous activities are planned for this event in addition to 11 food trucks; Main Street will promote Parnell Memorial Library's summer reading scavenger hunt and

will launch our own at our July 26 Friday Nights at the Cove event; promotional items have been ordered.

Economic Vitality Committee:

Committee Chair, Ken Jones, reported that the committee is seeking additional members; business transitions were discussed; we are proud co-sponsors of the music stage at Arts Fest on 4/20, as well as a sponsor of the Team Lehman/Shelby Emergency Assistance Disc Golf Tournament on 5/11, which can accommodate up to 90 players; all are reminded that the weekend of 4/20-21 is going to be incredibly busy and a big opportunity for Montevallo to make a good impression on visitors; committee members will meet with the new Dean of the UM Michael E. Stephens College of Business tomorrow; please spread the word about the K.A.S.H. Market to any local entrepreneurs aged 5-18; "Downtown Dining Guide" signs will be posted at the UM Mountain Bike Course in preparation for their upcoming tournament.

Sustainability Committee:

On behalf of Committee Chair Danielle Haskett-Jennings, Courtney Bennett reported that the committee will not meet this month.

Executive Director's Report

Activity Report Courtney Bennett reported that she attended the Innovate Shelby Nexus – Event #2 on March 26; thanks again to Adele for arranging refreshments for Public Works during Free Dump Day on March 30; and she met with the publisher of the Alabama Ramble on April 9 to pitch story ideas.

Business Transitions

- **Open this month:**
 - None
- **For sale:**
 - Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
- **For rent:**
 - None Reported

Old Business

- Sponsors are still being actively sought for the CO.STARTERS program.
- Fundraising Committee: This committee is actively meeting to formulate plans, with a Monte Gras event planned for February 2025

- National Main Street 2024: The Board will continue to make preparations for this.
- Board Retreat: a plan will be formulated soon.
- Reclassification and raise request for Executive Director - still pending.
- Nominations are still being accepted for Shelby County Small Business of the Year.

New/Other Business

- Project ideas were discussed regarding the grant offered by Main Street Alabama.
- K.A.S.H. Market project with APT, Parnell Memorial Library, Impact Montevallo, and Montevallo Chamber of Commerce
- Information session at Parnell on April 18 at 5:30 PM
- Special section at Montevallo Farmers' Market on June 24
- Spring Fling – Volunteers needed
- Steve Gilbert provided an update on several ongoing projects throughout the City.

Announcements/Upcoming Events

- **Wednesday, May 15:** Montevallo Chamber of Commerce hosts their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM and lunch (\$15) begins at noon. This month's guest speaker will be Sheila Ray Montgomery, founder of Alabama Pet Pantry.
- **Wednesday, May 15:** Check out "Funnies for our Furbabies," a special stand-up comedy night at The Dive Bar from 7-9 PM! Must be 19+ to enter. No cover will be charged, but donations are greatly appreciated; suggested donations include 16 lb bag or larger of dry dog food, any size dry cat food, or cash donations.
- **Monday, May 20:** Montevallo High School graduation at 7 PM at the UM Student Activities Center. Go Bulldogs!
- **Wednesday, May 22:** 2024 Shelby County Small Business of the Year Awards, starting at 11:30 AM at the Pelham Civic Complex. Tickets are \$25 each for current investors and \$35 for future investors, available from Shelby County Chamber
- **Monday, May 27:** City Hall will be closed in observance of Memorial Day.
 - Celebrate Memorial Day at American Village from 10 AM - 4 PM, with a chapel service at 11 AM. Learn more at www.americanvillage.org.
 - The 16th Annual Memorial Day Ceremony will be held at the Alabama National Cemetery at 9 AM.



Montevallo Main Street Board of Directors' Meeting April 11, 2024

- **Friday, May 31:** Friday Nights at the Cove season continues! Join us in beautiful downtown Montevallo for an evening of live entertainment. Each event will feature a different musician at Owl's Cove Park (737 Main Street). This family-friendly, free admission event is the perfect way to kick off your weekend. Bring a chair or picnic blanket, grab dinner to-go from your favorite downtown restaurant, and make yourself at home on Main Street! Live music starts at 6:30 PM. Common Ground combines smooth three-part harmony with upbeat energy. With a set list of over 300+ songs, we bet they'll play one of your favorites! Sponsored by Alabama Custom Trailer and RV.

Their next meeting is scheduled for Thursday, May 16, 2024 at 8 AM at City Hall in the Council Chambers.

Adjournment

On a motion by Kathy King, seconded by Patricia Honeycutt, the meeting was adjourned at 9:12 AM.

Respectfully submitted,
Marissa Wilson, Secretary